



Timothy G. Marshall

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Tim Marshall is President and CEO of Arbor Bancorp, Inc. and Bank of Ann Arbor, a locally owned and operated full-service community bank with seven locations in the Ann Arbor, Michigan area. The bank was founded in 1995 and has grown to \$1.2 billion in total assets. The trust and investment management group was formed in late 1997 and has total assets under administration exceeding \$985 million. Combined bank and trust assets are nearly \$2.2 billion. The December 31, 2015 fiscal year end represented the sixth consecutive year of record-level assets, deposits, and earnings. In addition to supporting the lending and deposit needs of our local businesses and consumers, Bank of Ann Arbor is very active in the entrepreneurial community and has built one of the premier Technology and Life Science Banking Groups in the Midwest. The bank has also been recognized state-wide and nationally for its employee health initiatives and social media strategies.

Tim has remained on the Independent Community Bankers of America annual list of Top 25 Twitter Influencers since inception and the bank has been recognized for several social media awards including Financial Brand Top 100 on YouTube, Facebook, and Twitter and the ICBA Top 50 Community Bank Leaders in Social Media. In 2014, as one recent blogger wrote, Bank of Ann Arbor “broke the internet” with a tweet intended to let our customers know that we are open for Columbus Day. The post “Bank of Ann Arbor will be open on Columbus Day because Columbus is in Ohio” has been seen millions of times, shared around the globe, and was featured in publications like ESPN, Big 10 Network, Bloomberg, WSJ, Fox Sports, Washington Post, New York Times, Seattle Times, International Business Times, and most of the Michigan news outlets including TV, radio, print and digital news, and social media. In addition, the viral nature of this post has been used in several social media college courses, written about in a book, and has been the subject in multiple blogs. In addition to its social media success, in 2015, Bank of Ann Arbor was again deemed one of the U.S.’s Top 50 Banks to Work For by the American Bankers Association, the second time in three years. Also in 2015, *Crain’s Detroit Business* awarded Bank of Ann Arbor as the top performer in its size category on its list of Healthiest Employers in Southeast Michigan.

Active in his community, Tim is a board director and chair elect for the Michigan Bankers Association, board director for the Washtenaw County Shelter Association, as well as a board member for the Affordable Housing Partners, Inc., and the Ann Arbor Economic Development Corporation. In 2011, Tim was appointed in to the Federal Reserve Bank of Chicago’s Community Depository Institution Advisory Council (CDIAC) and served as its Chair from 2012-2014. In his capacity as Chair, Tim met with the Federal Reserve Board of Governors twice a year in Washington D.C. on economic and banking industry trends. Bank of Ann Arbor was a founding member in 2005 of Ann Arbor SPARK, an economic development organization in southeast Michigan, where he has served on its board and executive committee since its founding and served as Chairman of the Board from 2012-2015. He’s also a member of the Downtown Rotary Club and has volunteered his time on numerous initiatives with the United Way, American Red Cross, Arbor Hospice, Telling It, Ann Arbor Area Transportation Authority, and Chamber of Commerce.

Tim and his wife, Emily, have two sons and enjoy spending time at their lake house. His interests include reading, playing golf, attending sporting events, cooking and listening to music. Tim received his B.S. from the Krannert School of Business at Purdue University and his M.B.A. from Butler University.